





CLASH OF THE FORMATS - SATURDAY March 21th

National drama is the top choice of German viewers on Saturday.

Second part of UNSEREN WUNDERBAREN JAHRE takes a 18,5% of the audience.

QUIZ CHAMPION is back with a 13,3% and POP IDOL and BEAT THE STARS follow with a 11,4% and a 6,0% but these remain top choice of the young demos.




GERMANY - PRIME TIME 8.15 PM

ZDF	ZDF	RTL	Prosieben
			
Unseren wunderbaren Jahre - Drama	QUIZ CHAMPION	POP IDOL (DSDS)	BEAT THE STAR
6.800	4.520	3.940	2.060
18,5%	13,3%	11,4%	6,0%
18-49 years 8,0%	18-49 years 9,7%	18-49 years 15,5%	18-49 years 13,6%

Season finale of drama series CASSANDRE is leader of the French Saturday with a 20% but singing talent show THE VOICE is not giving up with a 19,6%.

France 2 is out of the competition with "best" of LE GRAND SHOW DE L'HUMOUR , a chart show celebrating top national comedians.

FRANCE - PRIME TIME 9.15 PM

FRANCE 3	TF1	FRANCE 2
		
CASSANDRE French Drama	THE VOICE	LE GRAND SHOW de L'HUMOUR
5.243	5.098	2.938
share 20,2%	share 19,6%	12,6%

In The Netherlands the first Saturday without hit reality “The Mole” , has a new leader : the emotainment ALL YOU NEED IS LOVE is up to a wonderful 21,7% dragging in the following hour, quiz show WHO WANTS TO BE A MILLIONAIRE ? (20,2%).

SBS6 in second place with quiz show DEZE QUIZ IS VOOR JOU (17,1%) and Primitives game show 99 TO BEAT (14,75).

Third place for NPO1 sinking in the first hour with the **premiere of HIPHOP STARS** (11,3%) a new talent competition where celebrity learn to rap.

The channel is gaining momentum in the second hour with new series of news comedy panel show DIT WAS HET NIEUWS (BBC I Have got new for you) scoring 17,7%.



THE NETHERLANDS - PRIME TIME 8.30 PM

RTL4	SBS6	NPO1
		
ALL YOU NEED IS LOVE	DEZE QUIZ IS VOOR JOU	new HIPHOP STARS
WHO WANTS TO BE A MILLIONAIRE?	99 TO BEAT	DIT WAS HET NIEUWS
1.255	992	909
20,9%	15,9%	14,5%

Without a real competition ANT & DEC’s SATURDAY NIGHT TAKE-WAY made the biggest overnight audience of any show on any channel this year in UK...even without studio audience. The average was 9.400m viewers and 45% (peak 11.000m) dragging as well the audience of THE VOICE UK scoring 25% with 4.800m viewers.

BBC One was counter-programming with 2012 movie of THE AVENGERS franchise and only 3.000m viewers chose it

UNITED KINGDOM - PRIME TIME 7.00 PM

ITV1	BBC One
	
ANT & DEC's SATURDAY NIGHT TAKE AWAY	THE AVENGERS
THE VOICE UK	Movie
9.500 45%	2.800
4.800 25%	13%