



## CLASH OF THE FORMATS - FRIDAY March 27th

Three entertainment programs try to challenge the usual leadership of German dramas on Friday. LET's DANCE ( BBC Dancing with the stars) is strong and wins young demos with a 19,2%. The season finale of THE BIGGEST LOSER moves into the prime time and convince 6,3% of the audience. It's a flop the Prosieben special DAS GROSSE WOHNZIMMER FESTIVAL reuniting many popular singers performing from their living room.

### GERMANY - PRIME TIME 8.15 PM

ZDF	Erste	RTL	SAT1	
				
<b>DER ALTE / LETZTE SPUR IN BERLIN</b>	<b>MEINE MUTTER TRAUT SICH WAS</b>	<b>DANCING WITH THE STARS</b>	<b>THE BIGGEST LOSER</b>	<b>DAS GROSSE WOHNZIMMER FESTIVAL</b>
<b>5.410</b>	<b>4.910</b>	<b>4.680</b>	<b>2.060</b>	<b>610</b>
15,1%	13,7%	14,4%	6,3%	2,8%
18-49 years 8,1%	18-49 years 5,6%	18-49 years 19,2%	18-49 years 11,2%	18-49 years 4,9%