

THE CLASH OF THE FORMATS - Wednesday 25th of March 2020

New line-up for SAT1 prime time on Wednesday with premiere of Endemol reality PROMIS UNTER PALMEN (Celebrities under the palms) convincing 8,4% of the audience followed in late night by the local adaptation of Warner format RANKING THE STARS (1.550-6,9%).

VOX sinks with a live show with singer Mark Forster supporting the “Stay at Home” campaign against Covid19 left with just 1,6% of the audience.

Drama series of public broadcasters Erste and ZDF remain the favorite choice of general audience and older demos.

Prime Time GERMANY 8.15

Erste	ZDF	SAT1	VOX
			
UNSERE WUNDERBARE JAHREN	DAS GESETZ SIND WIR	PROMIS UNTER PALMEN	LIVE AUS DER FORSTER STRASSE
5.910	5.300	2.820	540
17,4%	15,4%	8,4%	1,6%
18-49 years 7%	18-49 years 6,0%	18-49 years 15,5%	18-49 years 2,8%

Top choice in the Spanish prime time is ITV format CELEBRITY COME DINE WITH ME scoring 12,3% for Telecinco. In the other Mediaset channel CUATRO premiere for MZUNGU OPERACION CONGO reality with “adventurer” José Antonio Ruiz traveling to Africa to build there a school. First result is a promising 5,8%.




Prime Time SPAIN 22.00 PM

TELECINCO	CUATRO
	
CELEBRITY COME DINE WITH ME	MZUNGU OPERACION CONGO
1.908	967
12,3%	5,8%

Ratings war in United States it's again a neck to neck between THE MASKED SINGER and SURVIVOR but for the first time this season CBS adventure game show gets highest number of viewers. MASKED SINGER is the darling of young demos.

Medical Drama CHICAGO MED still the king of the night in terms of viewers convincing 9.512.000 people.

UNITED STATES 8.00 PM

NBC	FOX	CBS
		
<p>CHICAGO MED</p>	<p>THE MASKED SINGER</p>	<p>SURVIVOR</p>
<p>9.512</p>	<p>7.811</p>	<p>8.134</p>
<p>Women 18-49 years 7%</p>	<p>Women 18-49 years 11%</p>	<p>Women 18-49 years 8 %</p>
<p>Men 18-49 years 5%</p>	<p>Men 18-49 years 8%</p>	<p>Men 18-49 years 7 %</p>