

THE CLASH OF THE FORMATS - Tuesday 24th of March 2020

German prime time of Erste and RTL starts later at 21.00 leaving space for news update regarding Covid19 emergency (15,5% - 5,0%) but nothing changes in the balance among the channels.

Dramas UM HIMMELS WILLEN and IN ALLER FREUNDSCHAFT (13,8%) attract more old viewers and THE MASKED SINGER (12,9%) is challenging the leadership with the youngest ones.

WHO WANTS TO BE A MILLIONAIRE share benefits a longer midnight broadcasting (13,2%) and SHARK TANK improves its performance with a 10,9%

GERMANY PRIME TIME 8.15 PM

Erste	Prosieben	RTL	VOX
			
UM HIMMELS WILLEN	THE MASKED SINGER	WHO WANTS TO BE A MILLIONAIRE?	SHARK TANK
IN ALLER FREUNDSCHAFT			
4.640	4.260	3.440	2.390
13,8%	12,9%	13,2%	7,0%
18-49 years 5,2%	18-49 years 26,2%	18-49 years 13,6%	18-49 years 10,9%